



[Address of School District / Educational Institution]

Re: **[Name of School District / Educational Institution]** Parental Notification and Consent under the Children’s Online Privacy Protection Act (COPPA) on behalf of Junior Achievement (“JA”).

Dear _____,

JA is proud to partner with **[name of School District / Educational Institution]** (the “Educational Institution”) to inspire and prepare young people to succeed in a global economy.

In cooperation with the Educational Institution, JA may offer certain of its programs to students in a blended-learning format facilitated by classroom teachers and volunteers, and/or in a self-directed digital format accessed directly by students, both of which may include the use of computers, tablets or other devices to interact online with web-based JA programs, games, mobile applications or other online content. To access online content, students may be asked to provide certain personal information, such as first name, last name, email address and username, which is collected and used in accordance with the [Privacy Policy of Junior Achievement USA®](#) (as updated and notified to the Educational Institution from time to time, the “Privacy Policy”). Moreover, students’ image, likeness, and voice may be shown or captured during participation in JA programs online.

While JA (which includes Junior Achievement USA and its licensees and affiliates, as described in the Privacy Policy) is a nonprofit organization and does not use student personal data for commercial purposes, it is our policy that any collection and use of student personal data be in compliance with the Children’s Online Privacy Protection Act (COPPA). Under COPPA, website operators must provide parental notification and obtain parental consent before collecting personal information from students under age 13, and COPPA permits educational institutions to provide such consent on behalf of parents, thereby eliminating the need for website operators to obtain parental consent.

Accordingly, we are confirming that JA is relying on the Educational Institution to provide parental notification and consent under COPPA on behalf of JA, as described above. We are also confirming that the Educational Institution has obtained parental consents and permissions that allow students to participate in online educational program delivery, including livestream and other online formats in which the students’ image, likeness, and voice may appear, and that JA is relying on such parental consents and permissions obtained by the Educational Institution in delivering JA programs online to students of the Educational Institution. We understand the Educational Institution will include Junior Achievement USA on any list of website operators for which the Educational Institution provides such notice and consent and will post a link on its website to the Privacy Policy or otherwise make the Privacy Policy available to parents. If the Educational Institution uses a form to obtain consent from parents, please provide us with a copy of the form. Please contact Junior Achievement USA with any questions or comments at newmedia@ja.org or otherwise as described in the Privacy Policy.

Thank you for working with JA to provide young people the knowledge and skills they need to own their economic success!

ACKNOWLEDGED:

[Name of School District / Educational Institution]

Junior Achievement of San Diego County

Name of Signer:

Name:

Title:

Title: