

# Associated Builders and Contractors, Inc.

**Associated Builders and Contractors represents merit shop construction and promotes free enterprise to create opportunity and jobs in our industry. We sponsor apprenticeship and craft training programs so individuals can build a financially rewarding future with an exciting career in the construction industry.**

## **The benefits of a career in construction include:**

- Job satisfaction: see your skills in a finished structure and be part of a construction team.
- Job security: skilled construction workers are in high demand.
- Physical exercise: maintain a healthy body.
- Hours: weekends and evenings are usually free for recreation.
- Portability: skills that you can take anywhere and find work.

## **ABC in BizTown:**

At BizTown students assigned to the Associated Builders and Contractors business will receive projects to complete throughout the day. The projects assigned provide examples of the skill sets needed in the construction industry, from skilled work in crafts such as electrical, plumbing, and reading blueprints, to project management skills including supervision and budgeting.

## **Jobs at ABC in BizTown:**

CEO/CFO, Project Manager, Skilled Craftsperson

# BizTown Professional Services

**BizTown Professional Services provides necessary services to the citizens of BizTown throughout their day.**

## **BizTown Professional Services facts:**

- has been in BizTown since 2019
- provides assistance to the citizens with attorney services
- provides insurance for each business in BizTown
- polls the citizens of BizTown throughout the day to present awards at the end of the day

**BizTown Professional Services is your source for any legal issues or assistance and property insurance while visiting BizTown.**

## **BizTown Professional Services in BizTown:**

The attorney will be presented with two legal cases. These cases will have clues dispersed all throughout BizTown. After careful evaluation you will come to a decision on whether the defendant is guilty or not guilty. The Insurance Agent will be evaluating and insuring each business in BizTown. The Specialist will conduct interviews and present a certificate during the Closing Town Hall Meeting.

## **Jobs at BizTown Professional Services in BizTown:**

CEO/CFO, Attorney, Human Resource Specialist, Insurance Agent

# Channel 93.3

**Channel 93.3, owned by iHeartMedia, Inc. is a top 40 station that serves the San Diego market and is "San Diego's #1 Hit Music Station".**

## **Channel 93.3 Provides:**

- Shout Outs
- On Air Advertisements
- Song Requests
- Awesome Music

**Our mission is to provide all BizTown citizens with an unforgettable music experience for their entire visit and inform them of valuable advertisements pertaining to all of the businesses.**

## **Channel 93.3 in BizTown:**

You will be choosing top hits to play over the speakers, selling shout outs and song requests, and advertising for each business.

## **Jobs at Channel 93.3 in BizTown:**

CEO/CFO, Advertisement Executive, On-Air Personality, Station Engineer

# County and City Administration

**The County of San Diego** is a local government authority responsible for the health, protection and welfare of over 3 million residents. **The City of San Diego** is a city government authority responsible for over 1 million residents which is the second-most-populous city in California.

## **City Hall's Responsibilities:**

- managing elections
- building permits
- running libraries
- managing eight regional airports
- maintaining public health
- street maintenance
- animal control
- park management
- business licenses

**The County and City agencies have their own officials which are elected by the citizens of San Diego.**

## **City Hall at BizTown:**

As employees of the government, you will be overseeing the law and order of BizTown by enforcing the laws and rewarding outstanding citizens and businesses.

## **Jobs at City Hall in BizTown:**

Mayor, Judge, Town Treasurer, Police Officer, Environmental Specialist, Public Affairs Officer

# Cox Communications

**Operating in San Diego since 1961, Cox Communications is the third-largest cable provider in the nation and provides services for homes and businesses that include Cox TV, Cox high-speed internet, Cox digital telephone and Cox Homelife.**

## **Cox Communication Today:**

- Cox has nearly 3,000 employees in Southern California.
- We strive to develop and support various initiatives that impact people's lives, with a critical focus on youth and education, diversity and environmental issues.
- Cox offers many interesting careers in customer service, field service, engineering, human resources, government/community relations, sales, marketing, finance, and information technology.

**We live by the "Cox Culture" which means that each employee is responsible for making the right choices for our customers and community. Our Code of Excellence is honesty and integrity, treating customers with respect and care.**

## **Cox Communications in BizTown:**

You will be connecting the cable/internet cords and providing customer service to all 21 shops in BizTown.

## **Jobs at Cox Communication in BizTown:**

CEO, CFO, Field Service Technician, Customer Service Representative

# Epsilon

**Epsilon is humans over hype. Everything we do is based on truth, proof and performance. Results speak louder than anything else, and no one is better at creating customer experiences that drive to your business goals.**

## **Some of our customers:**

- Dunkin Donuts
- Walgreens
- Staples
- Kellogg's
- Hormel Foods
- Cracker Barrel
- The Humane Society of the United States

**Epsilon is the industry's most advanced data-driven marketing that works with 15 of the top 20 global brands and 8 of the top 10 Fortune 500 companies.**

## **Epsilon at JA BizTown:**

You will be developing websites for each of the businesses in BizTown to help promote their service or product they are supplying to the citizens of BizTown.

## **Jobs at Epsilon in BizTown:**

CEO/CFO, Web Designer, Web Advertisement Executive

# H.G. Fenton

**H.G. Fenton Company continues its commitment to providing quality places for people to live and work. We are honored to be one of the region's largest real estate organizations serving San Diego businesses and residents.**

## **H.G. Fenton commitments:**

- Create lifestyle opportunities where Employees Flourish, Residents Live Well, Businesses Succeed.
- We do what we say we will do and we do it well.
- We are fair minded and honest with each other and those with whom we do business.

**Over a century ago, H.G. Fenton was built on the foundation of integrity and service. Through the years, those same core values were the driving force behind our success.**

## **H.G. Fenton at JA BizTown:**

You will be visiting each business to "appraise" their company, by measuring the space, and taking inventory of their furniture/equipment.

## **Jobs at H.G. Fenton in BizTown:**

CEO/CFO, Property Appraiser, Leasing Agent

# JA BizTown Gaming Center

**The JA BizTown Gaming Center is providing game time to the citizens of BizTown during the day.**

**Games offered:**

- ❖ Kinect Sports
- ❖ Minecraft
- ❖ Geometry Wars
- ❖ Peggle

**JA BizTown Gaming Center at JA BizTown:**

You will be selling game time to the citizens of BizTown throughout their day while offering excellent customer service. Keeping track of time, players and games offered will be of high importance to ensure your shop runs smoothly throughout the day.

**Jobs at JA BizTown Gaming Center in BizTown:**

CEO, CFO, Sales Manager, Sales Representative



# Jack in the Box

**In addition to serving great food and employing great people, Jack in the Box is dedicated to making a positive difference in the community. Through a nonprofit entity called The Jack in the Box Foundation, the company supports various local youth-oriented organizations.**

## **Jack in the Box Today:**

- ❖ 2,200 Jack in the Box restaurants
- ❖ Located in 21 states across America
- ❖ Jack in the Box employs more than 22,000 people.

**Jack in the Box® has been serving delicious hamburgers and shakes since opening its first restaurant right here in San Diego in 1951.**

## **Jack in the Box at BizTown:**

You will be offering the citizens a snack and antennae balls for purchase as they visit your business on their break, along with excellent customer service.

## **Jobs at Jack in the Box in BizTown:**

CEO, CFO, Guest Service Specialist, Food Service Technician, Drive-Through Operator

# Kaiser Permanente

**Kaiser Permanente is the largest managed care organization in the United States. You will get personalized care, quality doctors, and the convenience of having many services under one roof.**

## **Kaiser Permanente Today:**

- We have 10.2 million health plan members
- Founded in 1945 by industrialist Henry J. Kaiser and physician Sidney Garfield.
- Kaiser Permanente operates in eight states and the District of Columbia.
- Nationwide we have over 256,000 employees

**Kaiser Permanente believes no matter who you are, you deserve to live a healthy life. We are continually advancing medicine to provide you with better care. Kaiser Permanente is committed to making care better for all – one person at a time.**

## **Kaiser Permanente in BizTown:**

You will be checking the health of each citizen in JA BizTown, and giving out a free wellness gift for those who come in for a checkup.

## **Jobs at Kaiser Permanente in BizTown:**

CEO/CFO, Doctor, Nutritionist, Receptionist

# Mission Federal Credit Union

**Mission Federal Credit Union is the largest locally-owned financial institution based in and exclusively serving San Diego County.**

## **Mission Federal Credit Union:**

- was founded in 1961
- has over 200,000 members
- has over 500 employees
- has 30 branch locations throughout San Diego
- has many outreach programs and partnerships with education and other nonprofits across the county, which include Junior Achievement, the San Diego Zoo & Safari Park, Mission Federal ArtWalk and the Boys & Girls Club of Greater San Diego.

**As a not-for-profit credit union, we are dedicated to a different kind of bottom-line: the lifelong financial well-being of our members.**

## **Mission Federal Credit Union in JA BizTown:**

You will be assisting JA BizTown citizens in depositing their paychecks, making cash withdrawals, as well as opening a savings account. Also offering business loans and handling business deposits.

## **Jobs at Mission Federal Credit Union in BizTown:**

President & CEO, CFO, Teller

# NBC 7

**NBC 7 San Diego, news YOU count on.**

## **NBC 7 San Diego/KNSD:**

- Has been operating in San Diego for over 50 years
- Is the only network owned television station in San Diego
- KNSD presently broadcasts 36½ hours of locally produced newscasts each week
- Its transmitter is located southeast of Spring Valley
- NBCSanDiego.com is the most visited television website in San Diego

**NBC 7 San Diego is committed to keeping the community connected to what's current, whether on-air or online at [NBCSanDiego.com](http://NBCSanDiego.com).**

## **NBC at JA BizTown:**

As a news crew you will host interviews, talk about current events in the town, and provide businesses with on air advertisements. You will work together with your camera operators, sound crew and directors to ensure a successful day in JA BizTown.

## **Jobs at NBC in BizTown:**

CEO/CFO, Director, Anchor, Camera Operator, Audio Mixer, Stage Manager

# Nemeth Veterinarian Clinic & Adoption Center

The Alexander and Eva Nemeth Foundation seeks to transform the lives of families in the San Diego area through its Kindred Kottage initiative, which supports advances in human health, animal welfare, and community progress.

**Since 2017, the Alexander and Eva Nemeth Foundation has awarded over \$13 million in gifts across three primary areas:**

- Human Health
- Animal Welfare
- Community Progress

**Alexander and Eva Nemeth are the “American Story” — two young people, having survived as children through World War II, who came to America with nothing and built a life about which books could be written and movies made..**

**Nemeth Veterinarian Clinic & Adoption Center in BizTown:**

The employees will assist customers with the adoption of animals, educate them on proper care and the Veterinarian will work through a case of a sick animal.

**Jobs at Nemeth Vet Clinic & Adoption Ctr in BizTown:**

CEO/CFO, Veterinarian, Educator, Adoption Counselor

# San Diego Downtown Breakfast Rotary

**The Rotary Club actively supports a multitude of private and public community organizations as well as health and social causes in metropolitan San Diego and throughout the world.**

**San Diego Downtown Breakfast Rotary supports:**

- Student leadership
- Homeless, elderly, environment
- Family and veteran support
- World health, clean water and literacy

**When people want to do something good for the community, the San Diego Downtown Breakfast Rotary is here to help them make a difference!**

**San Diego Downtown Breakfast Rotary in JA BizTown:**

You will be encouraging citizens to donate money to various causes. At the end of the day, you will be highlighting the citizen who donated the most money. You will also be collecting and depositing business donations.

**Jobs at San Diego Downtown Breakfast Rotary in BizTown:**

CEO/CFO, Program Officer

# San Diego International Airport

**San Diego International Airport is the nation's busiest single runway airport, serving 20.7 million passengers in 2016.**

**On a given day:**

- Serves Approximately 54,000 passengers a day
- Houses 51 gates located in two terminals
- Hosts 22 passenger carriers and 5 cargo carries
- Services to 77 domestic and 10 international nonstop destinations

## **THE AIRPORT EXPLORERS**

**Our mission for the Airport Explorers Program at San Diego International Airport is simple: Provide inspiration to reach for the sky, by understanding San Diego's aviation past, satisfying curiosity about airport operations, and cultivating dreams of flight.**

**The San Diego International Airport in BizTown:**

You will be taking JA BizTown citizens on a simulated airplane ride around the San Diego bay, as well as selling souvenirs they can keep from their trip.

**Jobs at San Diego International Airport in BizTown:**

CEO/CFO, Station Manager, Concessions Manager

# Scripps Institution of Oceanography

**The Scripps Institution of Oceanography in San Diego, founded in 1903, is one of the oldest and largest centers for ocean and Earth science research, public service, undergraduate and graduate training in the world.**

## **Birch Aquarium at Scripps:**

- Hundreds of ocean and Earth scientists conduct research with the aid of oceanographic research vessels and shore based laboratories
- Scripps is a department of the University of California, San Diego
- The public explorations center of the institution is the Birch Aquarium at Scripps
- The institution operates a fleet of three oceanographic research vessels and the research platform R/P FLIP

**Scripps's mission is to seek, teach, and communicate scientific understanding of the oceans, atmosphere, Earth, and other planets for the benefit of society and the environment.**

## **Birch Aquarium at JA BizTown:**

You will be teaching the citizens of BizTown about marine life and seismic activity by giving tours and selling retail.

## **Jobs at Scripps Institution of Oceanography in BizTown:**

CEO/CFO, Seismic Researcher, Shark Researcher, Visitor Services Representative



# SDG&E

**SDG&E is a regulated public utility that provides energy service to 3.6 million people through 1.4 million electric meters.**

## **SDG&E:**

- founded in 1881
- owned by Sempra Energy, a fortune 500 company
- employ more than 4,000 people
- service area spans 4,100 square miles

**SDG&E's commitment to environmental education and stewardship, to the safety of local communities, and to inspiring the next generation of leaders in science, technology, engineering, and math is part of SDG&E's mission to build the cleanest, safest and most reliable energy company in America.**

## **SDG&E in BizTown:**

You will be visiting each business to find out which business uses the least amount of energy. Citizens can also visit the SDG&E shop to learn about energy conservation.

## **Jobs at SDG&E in BizTown:**

CEO/CFO, Engineer, Customer Service Account Executive, Energy Educator

# The San Diego Union Tribune

**The San Diego Union-Tribune is San Diego's largest media company and its oldest business, dating back to the founding of the Union in 1868.**

## **The San Diego Union Tribune:**

- Union-Tribune publications reach more than 96 percent of San Diego County households each week.
- Is a Pulitzer Prize-winning newspaper

**The San Diego Union-Tribune's mission is to spread knowledge, build understanding and create opportunity in the communities we serve. Fairness, accuracy and honesty are our fundamental values.**

## **The San Diego Union Tribune at JA BizTown:**

You will be collecting stories and photos of exciting things happening in JA BizTown, and then creating a newspaper to sell throughout the day. You will also be inputting advertisements for all of the businesses.

## **Jobs at The San Diego Union Tribune in BizTown:**

CEO, CFO, Editor, Reporter, Advertisement Executive, Photographer

# The Super Dentists

**Help fight cavities and crooked teeth as a Super Hero of Pediatric Dentistry and Orthodontics with the Super Dentists. The most advanced, trusted and entertaining dental practice on this planet!**

## **The Super Dentists:**

- ❖ The latest innovations in dentistry and orthodontics combined with their one of a kind experience has changed over 100,000 lives in San Diego with healthy smiles.
- ❖ The mission is to give every child the opportunity to have a bright and beautiful smile while providing a comprehensive educational and entertaining experience.
- ❖ Supports the community and non-profits throughout San Diego County to help build happy and healthy lives.

## **The Super Dentists at JA BizTown:**

You will be educating the citizens of BizTown about dental hygiene and oral care in an out of this world pediatric dentistry or orthodontics office. The educational outreach will provide all the citizens with great items that keep their smiles healthy and strong.

## **Jobs at Super Dentists in BizTown:**

CEO/CFO, Super Orthodontist, Super Pediatric Dentist, Activities Coordinator, Super Kid

# The UPS Store

**The UPS Store is the largest chain of retail shipping, postal, and business service centers with more than 4,700 locations.**

## **The UPS Store offers:**

- Shipping
- Expert packaging
- Mailbox services
- Print services

**When The UPS Store was born in 1980, it was actually called Mail Boxes Etc., and was founded right here in San Diego. The UPS Store now operates on the franchise model, meaning that each center is owned by a businessman or businesswoman.**

## **UPS at JA BizTown:**

You will be collecting and delivering the mail for each business in BizTown. Your store will also have retail items to sell, and you will need to advertise to bring citizens into your shop.

## **Jobs at UPS Store in BizTown:**

CEO, CFO, Package Handler, Sales Manager, Sales Representative

# US Bank

**Our relationships are built on trust that we build every day through every interaction. We work as a partner to provide financial products and services that make banking safe, simple and convenient. We're here to help navigate important milestones and strengthen futures together.**

## **U.S. Bank:**

- ❖ 5<sup>th</sup> largest commercial bank in the United States
- ❖ \$467 billion in assets
- ❖ Employs over 74,000 people

**Every day, we invest our time, our skills, and our money into the schools, businesses, organizations, and efforts that make neighborhoods thrive.**

## **US Bank at JA BizTown:**

You will be assisting BizTown citizens in depositing their paychecks into their bank account in order to be able to spend money. In addition to helping businesses with their loan applications and payments.

## **Jobs at US Bank in BizTown:**

CEO, CFO, Teller